



PRESS RELEASE

GGPOKER.BE SITE LAUNCHES ON JULY 31

Malta (July 13, 2021) – GGPoker today extends its reach in European regulated markets.

On the 31st of July, players in Belgium will be able to sign up at ggpoker.be as a locally licensed online gaming site and play on the GGPoker Network.

Deba Square SA, a Belgian company which holds a valid B+ gaming license has concluded a contract with Concept Booth BV on the cooperation regarding the operating of the website GGPoker.be and the development and supply of a regulatory compliant real-money internet based poker gaming.

GGPoker.be offers a fully localised experience of the GGPoker software, including customer assistance in local language, responsible gaming and customer protection features as required by the Belgian regulator.

“We’re happy to bring our poker product and innovation to the underserved Belgian market. Our partnership with reputable members of the games of chance sector in Belgium, one of them being an experienced poker event organiser, is a statement of how we like to make GGPoker relevant and successful in a new market: connecting with people and genuine communities who share our passion for poker” says Marco Trucco, Head of Europe of GGPoker.

For the first time, Belgian players will also be able to win a World Series of Poker © (WSOP) gold bracelet in the upcoming WSOP Online Series 2021 and to qualify for the WSOP Main Event in Las Vegas from their home country.

“We are delighted to partner with GGPoker in Belgium. Our company has been active in live and online poker for many years. The Belgian market is more than ready to welcome a new and attractive online poker provider. Especially a provider breathing poker in every meaning of the word. We are confident that the entire Belgian poker industry will become stronger and more appealing for the players. A safe and controlled player environment, a premium user experience and local integration will be the highlights of the GGPoker.be brand.” says Kristof De Deken, founder Concept Booth BV.

About GGPoker: GGPoker is one of the world’s leading provider of online poker rooms.. It offers a range of innovative games and features such as the patented Rush & Cash poker, All-In or Fold, Flip & Go, Spin & Gold, integrated staking platform, SnapCam video messaging, the ability to squeeze your hole cards, PokerCraft, and Smart HUD, all designed to enhance gaming experiences and make poker more fun than ever. Since 2020, GGPoker also hosts WSOP tournaments, including the world record-breaking WSOP Online main event and the WSOP 2020 Main Event. WSOP Online 2021 bracelet events are scheduled to take place from August 1, 2021.

About Deba Square: Deba Square, headquartered in Brussels, Belgium, is a licensed operator of games of chance.

About Concept Booth: Concept Booth, founded in 2012 under the name Deckster BVBA, became in 2018 Concept Booth. Founders Kristof De Deken and Kristof Coenen decided to focus on live and online poker. Today Concept Booth is working on multiple projects in the Industry. Last 10 years, Concept Booth created Pokahnights VZW, Circus Poker Club and the OFC Poker application Days of Poker. Beside that they are a protagonist for responsible gaming and a fully regulated poker industry in Belgium.

PRESS QUESTIONS

info@ggpoker.be

